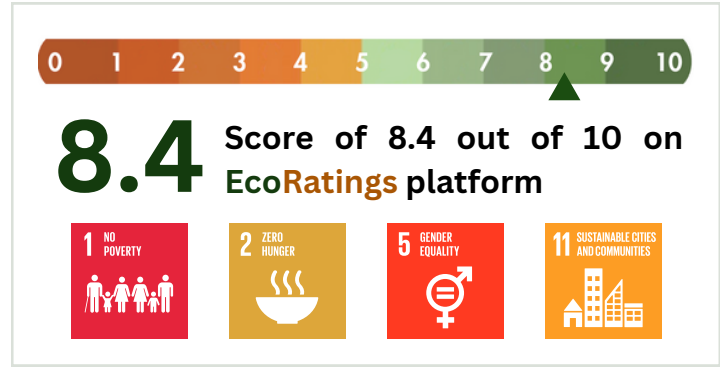


## AADIVASI DOKRA PAINTING FRAME

**Tribe:** Tribes of Chattisgarh  
**Company:** IMPCA Services Pvt. Ltd  
**Industry:** Handicrafts  
**Location:** India



## ESG Pillars

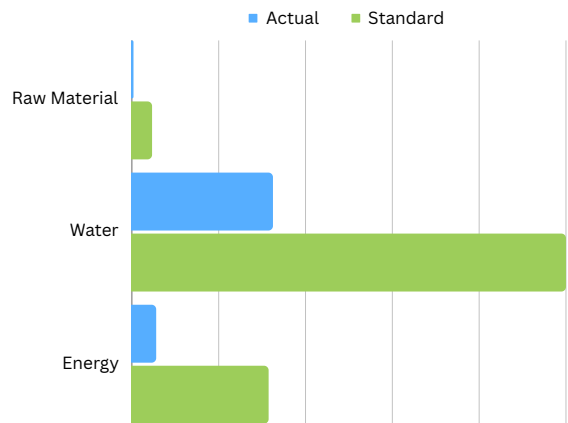


### Contribution to Environment

# 7.7

Carbon Emissions of Brass  
**3.7** KG CO2e per KG

The carbon emissions associated with Brass are over 92% lower than other metals.



### Social Impact

# 9.0



Over 95% of their workforce is women

Promoting traditional handicrafts and supporting artisans.

Easily accessible through Adivasi, across India and abroad.

Training schools for tribes across the country.

### Governance Index

# 8.5

**GST** Contributes to the government by paying taxes, including GST

Clean litigation record

| Standards        |   |
|------------------|---|
| Raw Materials    | Carbon Footprint of Brass is 15% lower than the standard  |
| Women %          | Women account for only 12% of the manufacturing workforce.  |
| Water Footprint  | Water Footprint of Brass is 32% lower than standard.  |
| Energy Footprint | Energy Footprint of Brass is 18% lower than standard.   |
| Packaging        | Cardboard & Paper: 0.94kg carbon emissions per 1kg of packaging<br>Styrofoam: 1.16kg carbon emissions per 1kg of packaging<br>Aluminum: 2.32kg carbon emissions per 1kg of packaging<br>Plastic: 3.50kg carbon emissions per 1kg of packaging |

## 8.4 | EcoRatings

### WHAT DOES THIS MEAN?

An EcoRating of 8.4 indicates that the product surpasses the combined sustainability efforts on ESG criterias by around 20% when compared to others in the category.

Here's what this signifies:

- ▲ A green arrow in your scorecard means that you are doing better than industry standards. Lowering consumption by more than 30% as compared to standards is considered exceptional.
- ◆ A yellow arrow in your score shows that you are at industry standards.
- ▼ A red arrow in your score shows that you're currently below industry standards, and there is scope for improvement.

