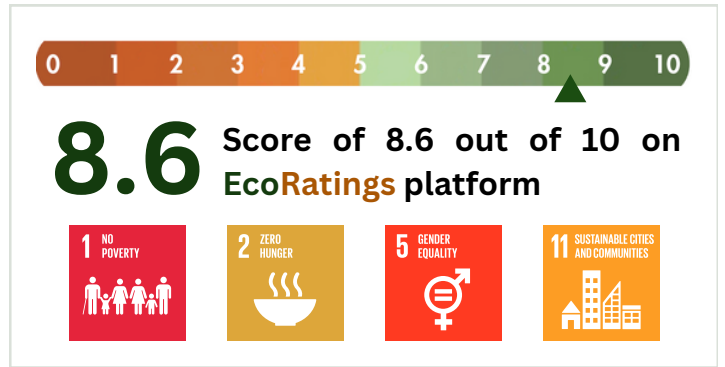


## AADIVASI JUTE BOTTLE BAG

Tribe: JHARKHAND Tribe  
 Company: IMPCA Services Pvt. Ltd  
 Industry: Handicrafts  
 Location: India

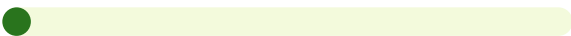


## ESG Pillars

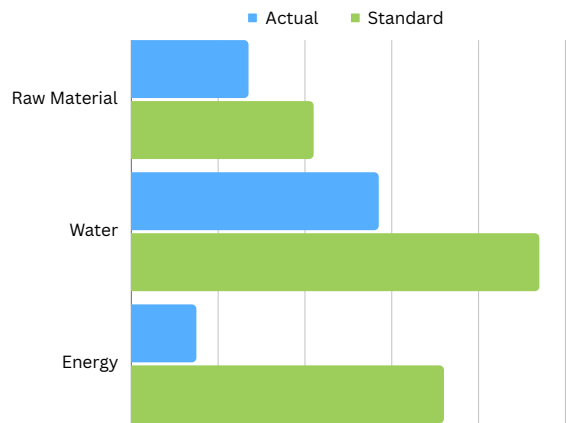


### 8.5 Contribution to Environment

Carbon Emission of Jute  
**2.7** KG CO<sub>2</sub>e per meter



The carbon emissions associated with the raw materials of a Jute Bottle Bag are 36% lower than a Cotton Bottle Bag.



### 8.9 Social Impact



Over 95% of their workforce is women

- Promoting traditional handicrafts and supporting artisans.
- Cost effective as compared to industry standards.
- Training schools for tribes across the country.

### 7.5 Governance Index

**GST** Contributes to the government by paying taxes, including GST

Clean litigation record

Standards	
Raw Materials	Carbon Footprint of Cotton is 4.20 CO2e per meter.
Women %	Women account for only 12% of the manufacturing workforce.
Water Footprint	Water Footprint of Cotton is 22500 Liters per kg.
Energy Footprint	Energy Footprint of Cotton is 30.90 MJ per kg.
Packaging	Cardboard & Paper: 0.94kg carbon emissions per 1kg of packaging Styrofoam: 1.16kg carbon emissions per 1kg of packaging Aluminum: 2.32kg carbon emissions per 1kg of packaging Plastic: 3.50kg carbon emissions per 1kg of packaging

## 8.6 | EcoRatings

### WHAT DOES THIS MEAN?

An EcoRating of 8.6 indicates that the product surpasses the combined sustainability efforts on ESG criterias by around 25% when compared to others in the category.

Here's what this signifies:

- ▲ A green arrow in your scorecard means that you are doing better than industry standards. Lowering consumption by more than 30% as compared to standards is considered exceptional.
- ◆ A yellow arrow in your score shows that you are at industry standards.
- ▼ A red arrow in your score shows that you're currently below industry standards, and there is scope for improvement.

