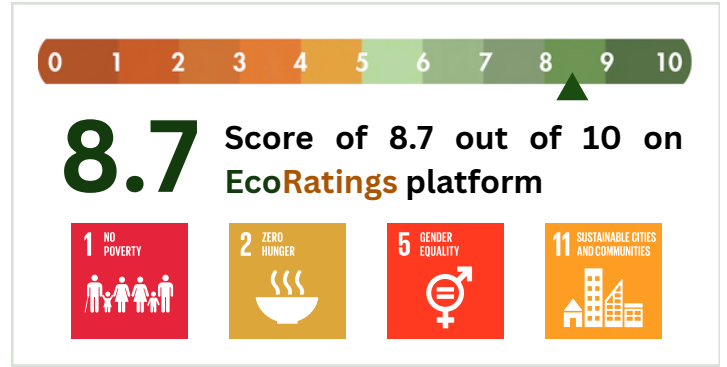


## AADIVASI JUTE BOTTLE BAG

Tribe: JHARKHAND Tribe  
Company: IMPCA Services Pvt. Ltd  
Industry: Handicrafts  
Location: India

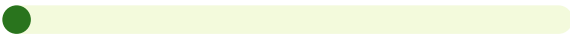


## ESG Pillars

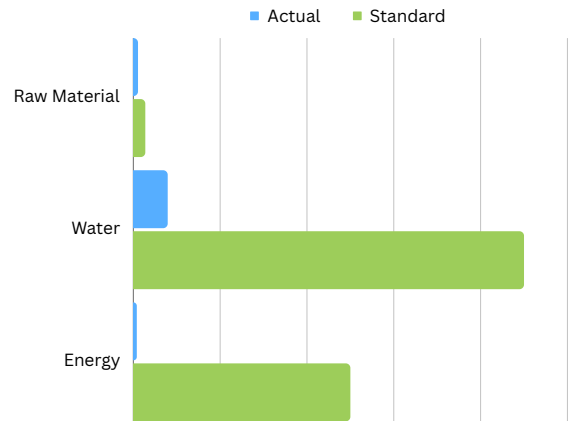


## 8.1 Contribution to Environment

Carbon Emission of Jute  
2.7 KG CO<sub>2</sub>e per meter



The carbon emissions associated with the raw materials of a Jute Bottle Bag are 36% lower than a Cotton Bottle Bag.



## 9.4 Social Impact



Over 95% of their workforce is women

Promoting traditional handicrafts and supporting artisans.

Cost effective as compared to industry standards.

Training schools for tribes across the country.

## 8.5 Governance Index

GST Contributes to the government by paying taxes, including GST



Clean litigation record

Standards	
Raw Materials	Carbon Footprint of Jute is 5% lower than standard.
Women %	Women account for only 12% of the manufacturing workforce.
Water Footprint	Water Footprint of Jute is 15 % lower than standard.
Energy Footprint	Energy Footprint of Cotton is 30% lower than standard.
Packaging	Cardboard & Paper: 0.94kg carbon emissions per 1kg of packaging Styrofoam: 1.16kg carbon emissions per 1kg of packaging Aluminum: 2.32kg carbon emissions per 1kg of packaging Plastic: 3.50kg carbon emissions per 1kg of packaging

## 8.7 | EcoRatings

### WHAT DOES THIS MEAN?

An EcoRating of 8.7 indicates that the product surpasses the combined sustainability efforts on ESG criterias by around 25% when compared to others in the category.

Here's what this signifies:

- ▲ A green arrow in your scorecard means that you are doing better than industry standards. Lowering consumption by more than 30% as compared to standards is considered exceptional.
- ◆ A yellow arrow in your score shows that you are at industry standards.
- ▼ A red arrow in your score shows that you're currently below industry standards, and there is scope for improvement.

