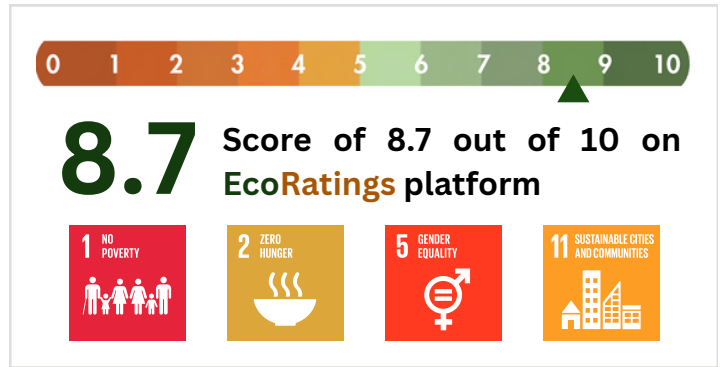


AADIVASI TERRACOTTA COFFEE MUG

Tribe: HO Tribe, Jharkhand
Company: IMPCA Services Pvt. Ltd
Industry: Handicrafts
Location: India



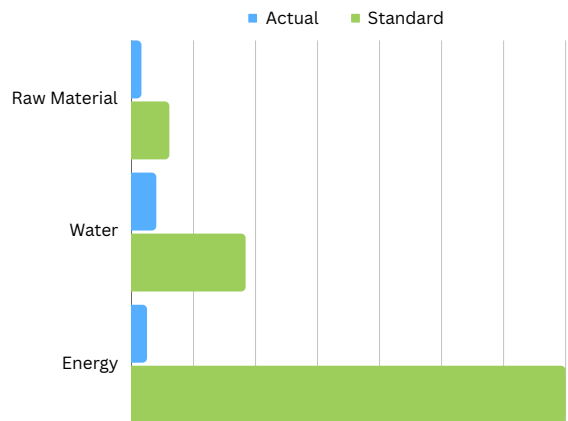
ESG Pillars



8.1 Contribution to Environment

Carbon Emissions of Terracotta
1.62 KG CO2e per KG

The carbon emissions associated with the raw materials of a terracotta coffee mug are 56% lower than a ceramic coffee mug.



9.3 Social Impact



Over 95% of their workforce is women

- Promoting traditional handicrafts and supporting artisans.
- Easily accessible through Adivasi, across India and abroad.
- Training schools for tribes across the country.

8.5 Governance Index

GST Contributes to the government by paying taxes, including GST

Clean litigation record

| Standards | |
|------------------|---|
| Raw Materials | Carbon Footprint of Terracotta is 56% lower than standard. |
| Women % | Women account for only 12% of the manufacturing workforce. |
| Water Footprint | Water Footprint of Terracotta is 72% lower than standard. |
| Energy Footprint | Energy Footprint of Terracotta is 90% lower than standard. |
| Packaging | Cardboard & Paper: 0.94kg carbon emissions per 1kg of packaging Styrofoam: 1.16kg carbon emissions per 1kg of packaging Aluminum: 2.32kg carbon emissions per 1kg of packaging Plastic: 3.50kg carbon emissions per 1kg of packaging |

8.7 | EcoRatings

WHAT DOES THIS MEAN?

An EcoRating of 8.7 indicates that the product surpasses the combined sustainability efforts on ESG criterias by around 25% when compared to others in the category.

Here's what this signifies:

- ▲ A green arrow in your scorecard means that you are doing better than industry standards. Lowering consumption by more than 30% as compared to standards is considered exceptional.
- ◆ A yellow arrow in your score shows that you are at industry standards.
- ▼ A red arrow in your score shows that you're currently below industry standards, and there is scope for improvement.

