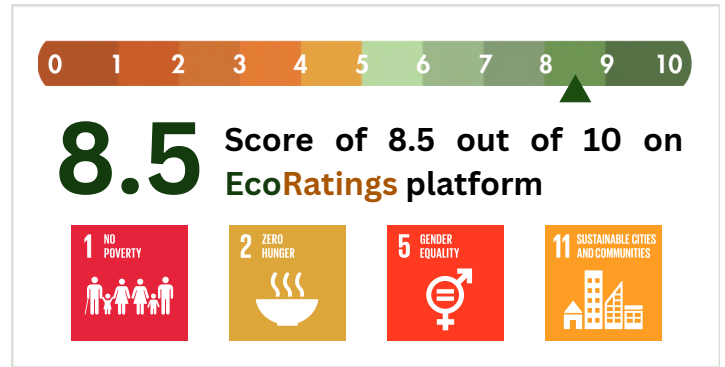


## AADIVASI TERRACOTTA COFFEE MUG

Tribe: HO Tribe, Jharkhand  
 Company: IMPCA Services Pvt. Ltd  
 Industry: Handicrafts  
 Location: India



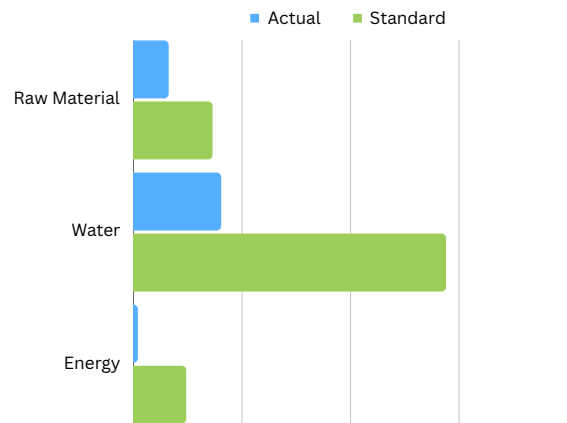
## ESG Pillars



### 8.3 Contribution to Environment

Carbon Emissions of Terracotta  
**1.62** KG CO<sub>2</sub>e per KG

The carbon emissions associated with the raw materials of a terracotta coffee mug are 56% lower than a ceramic coffee mug.



### 8.9 Social Impact



Over 95% of their workforce is women

Promoting traditional handicrafts and supporting artisans.

Easily accessible through Adivasi, across India and abroad.

Training schools for tribes across the country.

### 7.5 Governance Index

**GST** Contributes to the government by paying taxes, including GST

Clean litigation record

Standards	
Raw Materials	Carbon Footprint of ceramic is 3.64 kg CO2e per kg
Women %	Women account for only 12% of the manufacturing workforce.
Water Footprint	Water Footprint of ceramic is 14.4 Liters per kg.
Energy Footprint	Energy Footprint of ceramic is 24.28 MJ per kg.
Packaging	Cardboard & Paper: 0.94kg carbon emissions per 1kg of packaging Styrofoam: 1.16kg carbon emissions per 1kg of packaging Aluminum: 2.32kg carbon emissions per 1kg of packaging Plastic: 3.50kg carbon emissions per 1kg of packaging

## 8.5 | EcoRatings

### WHAT DOES THIS MEAN?

An EcoRating of 8.5 indicates that the product surpasses the combined sustainability efforts on ESG criterias by around 25% when compared to others in the category.

Here's what this signifies:

- ▲ A green arrow in your scorecard means that you are doing better than industry standards. Lowering consumption by more than 30% as compared to standards is considered exceptional.
- ◆ A yellow arrow in your score shows that you are at industry standards.
- ▼ A red arrow in your score shows that you're currently below industry standards, and there is scope for improvement.

